

HOW TO CREATE A

WOW-WORTHY TREE



Virginie Martocq, interior designer and editor lets us in on her trade secrets for a wow-worthy tree. Her rules are simple...



1 PICK THE RIGHT TREE

"If you like a tall tree the Fraser Fir has a tailored shape that won't take up too much width and the short needles hold up well to heavy ornaments. A Pine is a good choice for a country tree. The branches and needles are softer and longer which is very pretty, it's just a bit trickier to hang ornaments on as it's fluffier."

SHOP HOLIDAY SCENTS ➔



*Fraser Fir Candle-crisp,
Just-cut forest tree fragrance*



2 LET THERE BE LIGHT

"The most important thing is getting your lights right. They're the foundation of a beautiful tree. You want your tree to twinkle from the inside out, so don't just drape strands on the outer branches. My trick is to wrap each branch in lights from the inside towards the outside."

SHOP LIGHTS AND ORNAMENTS ➔